

## MEMORANDUM

TO: Mayor Philip Levine and Members of the City Commission

FROM: Rafael E. Granado, City Clerk

DATE: February 8, 2014

SUBJECT: City Commission At-Large Nominations for February 10, 2016, – Release # 4

Below please find the City Commission At-Large Nominations received to date for the February 10, 2016 Commission Meeting. Changes made since Release # 3, are shown in red.

### **BOARD AND COMMITTEES**

#### **1. AFFORDABLE HOUSING ADVISORY COMMITTEE VACANCIES (6):**

- **Beth B. Butler** (Release # 1, Page 5)
  - Nominated for **appointment** (citizen who represents employers within the jurisdiction) by Commissioner Grieco. (Release # 3, Page 1 - category change)
- **Janie P. Hayes** (Release # 1, Page 13)
  - Nominated for **appointment** (citizen actively engaged as an advocate for low-income persons in connection with affordable housing) by Commissioner Rosen Gonzalez.
- **Francis (Frankie) Trullenque** (Release # 1, Page 21)
  - Nominated for **appointment** (citizen actively engaged as an advocate for low-income persons in connection with affordable housing) by Vice-Mayor Alemán.
  - Nominated for **appointment** (citizen actively engaged as an advocate for low-income persons in connection with affordable housing) by Commissioner Malakoff. (Release # 2, Page 1)
  - Nominated for **appointment** (citizen actively engaged as an advocate for low-income persons in connection with affordable housing) by Mayor Levine. (Release # 3, Page 1)
  - Nominated for **appointment** (citizen actively engaged as an advocate for low-income persons in connection with affordable housing) by Commissioner Arriola. (Release # 3, Page 1)
- **Jeffrey M. Feldman**
  - Nominated for **appointment** (citizen who actively serves on the local planning agency pursuant to F.S. § 163.3174 [Planning Board Member]) by Commissioner Grieco. (Release # 4, Page 5)

#### **2. BUDGET ADVISORY COMMITTEE VACANCY (1):**

No nomination received do date.

3. **HEALTH ADVISORY COMMITTEE VACANCIES (3):**

- ***Dr. Todd M. Narson*** (Release # 1, Page 29)
  - Nominated for **reappointment** (health benefits provider) by Commissioner Malakoff.
  - Nominated for **reappointment** (health benefits provider) by Vice-Mayor Alemán. (Release # 2, Page 1)
  -

4. **MIAMI BEACH HUMAN RIGHTS COMMITTEE VACANCY (1):**

- ***Clare F. McCord*** (Release # 1, Page 47)
  - Nominated for **appointment** by Vice-Mayor Alemán.
  - Nominated for **appointment** by Commissioner Arriola.
  - Nominated for **appointment** by Commissioner Malakoff.
  - Nominated for **appointment** by Commissioner Rosen Gonzalez.
  - Nominated for **appointment** by Commissioner Grieco. (Release # 2, Page 1)

Jeffrey M. Feldman



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NAME: **Feldman** **Jeffrey** **M**  
Last Name First Name Middle Initial

HOME ADDRESS: **Miami Beach** **FL** **33139**  
Apt No. Home No./Street City State Zip Code

PHONE: **jeff@blackcombmedia.com**  
Home Work Fax Email Address

Business Name: **DeSoto Development** Position: **President**

Address: **2127 Brickell Ave, #2002** **Miami** **FL** **33129**  
Street City State Zip Code

**Pursuant to City Code section 2-22(4) a and b:** Members of agencies, boards, and committees shall be affiliated with the city; this requirement shall be fulfilled in the following ways: a) an individual shall have been a resident of the city for a minimum of six months; or b) an individual shall demonstrate ownership/interest for a minimum of six months in a business established in the city.

- Resident of Miami Beach for a minimum of six (6) months **Yes**
- Demonstrate an ownership/interest in a business in Miami Beach for a minimum of six (6) months: **No**
- Are you a registered voter in Miami Beach: **Yes**
- (Please circle one): I am now a resident of: **South Beach**
- I am applying for an appointment because I have special abilities, knowledge and experience. Please list below:  
**10+ yrs Real Estate Development, Planning & Zoning Experience, Entitlement Process, Architecture & Engineering, Conceptual**
- Are you presently a registered lobbyist with the City of Miami Beach? **No**

Please list your preferences in order of ranking [1] first choice [2] second choice, and [3] third choice. **Please note that only three (3) choices will be observed by the City Clerk's Office.** (Regular Boards of City)

**Choice 1:** Planning Board\*

**Choice 2:** Board of Adjustment\*

**Choice 3:** Design Review Board\*

**Note:** If applying for Youth Advisory Board, please indicate your affiliation with the Scott Rakow Youth Center:

1. Past service on the Youth Center Advisory Board: **No** Years of Service: \_\_\_\_\_
2. Present participation in Youth Center activities by your children **No** if yes, please list the names of your children, their ages, and which programs. List below:

• Have you ever been convicted of a felony: **No** If yes, please explain in detail:

• Do you currently have a violation(s) of City of Miami Beach codes: **No** If yes, please explain in detail:

• Do you currently owe the City of Money Beach any money: **No** If yes, please explain in detail:

• Are you currently serving on any City Boards or Committees: **Yes** If yes, which board?

**Chairman - Waterfront Protection Committee**

• What organizations in the City of Miami Beach do you currently hold membership in?

Name	Title
Miami Beach Leadership Academy Alumni Association	Member
Miami Beach Citizens&#39; Police Academy Alumni Assoc.	Member

- List all properties owned or have an interest in, which are located within the City of Miami Beach:

Property

20 Island Avenue, #1006

- I am now employed by the city of Miami Beach: **No** Which department?

The following information is voluntary and is neither part of your application nor has any bearing on your consideration for appointment. It is being asked to comply with federal equal opportunity reporting requirements.

Gender: **Male**

Race/Ethnic Categories

**What is your race?** Mark one or more races to indicate what you consider yourself to be. **White**

Other Description:

Are you Spanish/Hispanic/ Latino? Mark the "No" box if not Spanish / Hispanic / Latino. **No**

Physically Challenged: **No**

**NOTE: If appointed, you will be required to follow certain laws which apply to city board/committee members. These laws include, but are not limited to, the following:**

- o Prohibition from directly or indirectly lobbying city personnel (Miami Beach City Code section 2-459).
- o Prohibition from contracting with the city (Miami-Dade County Code section 2-11.1).
- o Prohibition from lobbying before board/committee you have served on for period of one year after leaving office (Miami Beach Code section 2-26).
- o Requirement to disclose certain financial interests and gifts (Miami-Dade County Code section 2-11.1).  
(re: CMB Community Development Advisory Committee): prohibition, during tenure and for one year after leaving office, from having any interest in or receiving any benefit from Community Development Block Grant funds for either yourself, or those with whom you have business or immediate family ties (CFR 570.611).

**Upon request, copies of these laws may be obtained from the City Clerk.**

**"I hereby attest to the accuracy and truthfulness of the application and have received, read and will abide by Chapter 2, Article VII – of the City Code "Standards of Conduct for City Officers, Employees and Agency Members."**

**I Jeffrey Feldman agreed to the following terms on 11/25/2013 5:17:34 PM**

Received in the City Clerk's Office by:

\_\_\_\_\_  
Name of Deputy Clerk

\_\_\_\_\_  
Control No.

\_\_\_\_\_  
Date



## Jeffrey M. Feldman

### Professional Experience

#### **S&J DeSoto, LLC (DeSoto Development)**

**Miami, FL**

##### **President / Development Consultant**

**2012 – Present**

- Leverage extensive professional network to identify new opportunities for commercial and residential development or consultancy
- Provided project analysis for proposed 110-unit apartment development and 30-unit condo development for foreign owner
- Completed development analysis for proposed 110-unit apartment development leading to the sale of 0.86 ac site for \$4.5MM
- Conducted project evaluations including hard cost analysis, budget estimation and market research for 8-unit and 23-unit condos
- Retained by owner of 2,000 ac site in Port-au-Prince to determine feasibility of mixed-use development including 30,000+ homes

#### **Steven J. Feldman, Inc.**

**Miami, FL**

##### **Managing Director / Licensed Community Association Manager (LCAM)**

**2002 – 2012**

- Management of various residential and commercial associations throughout South Florida
- Lowered operating expenses an average of 15% across portfolio by changing vendors, renegotiating existing contracts, preventative care of property and maintaining low corporate overheads
- Provided detailed review of each association's vendor contracts and operating efficiencies

##### **Associate Developer / Project Manager**

- Co-developed innovative business strategy and implementation of business plan for 43-unit Eco-Village in Costa Rica
- Raised \$3.2MM of private investment capital for acquisitions, entitlements, permitting and development
- Management of daily field operations from land acquisition through development (for three properties in Costa Rica)
- P&L management of \$2MM operating budget including, five full-time direct reports and 42 on-site employees

##### **Land Development Coordinator / Development Manager**

- Developed and maintained strong personal relationship with seller throughout complex 19-mo negotiation to acquire 2,887 acres
- Successfully raised \$90MM in committed acquisition capital
- Established and maintained critical political and bureaucratic relationships and improved competitive market positioning throughout rigorous entitlement process in an anti-growth county
- Unanimously awarded future site of Florida Gulf Coast University campus after Invitation to Negotiate (ITN) process against four other large-scale regional developers

##### **Customer Relations, Warranty Services & Land Scout**

- Created and established relationships with regional brokerage professionals to source new acquisition opportunities in four major markets throughout Florida (Naples/Ft. Myers, Jacksonville, Orlando, Tampa)
- Researched, located and studied land parcels for acquisition throughout the state for development, home-building, flipping and off-book land banking opportunities
- Planned, coordinated and executed developer-controlled homeowners association's special projects
- Resolved complex customer issues as a liaison between residents and developer during construction through turnover

#### **General Electric Power Systems**

**Los Angeles, CA**

##### **Business Development Manager**

**2000 – 2002**

- Top performer throughout global business unit bringing over \$10MM in revenue, exceeding \$1.5 MM budget by 650%
- Focused on large-scale, high-profile industrial energy projects and power distribution applications throughout Southern California and the western United States
- Coordinated and managed all aspects and logistics of each project from beginning through completion
- Opened operations in new territories (Salt Lake City, Denver) and developed new business relationships & opportunities

### Education

**University of Florida – Bachelor of Science in Management / Minor in Business Administration**

**Gainesville, FL**

**1994 – 1998**

### Community Involvement

Chairman - City of Miami Beach Waterfront Protection Committee

Co-Founder – 1<sup>st</sup> & Alton 501(c)3

Executive Board – Haiti Empowerment Mission 501(c)3

Co-Founder / Producer – Haiti Art Expo

Member - Community Emergency Response Team (CERT)

City of Miami Beach Citizen's Police Academy

Advisory Council – Hand in Hand for Haiti 501(c)3

City of Miami Beach Leadership Academy

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**Licensee Details****Licensee Information**

Name: **FELDMAN, JEFFREY (Primary Name)**  
Main Address: **MIAMI BEACH Florida 33139**  
County: **DADE**  
License Mailing:  
LicenseLocation:

**License Information**

License Type: **Real Estate Broker or Sales**  
Rank: **Sales Associate**  
License Number: **SL3283977**  
Status: **Current,Active**  
Licensure Date: **10/24/2013**  
Expires: **09/30/2017**

**Special Qualifications**      **Qualification Effective**

**Alternate Names****[View Related License Information](#)****[View License Complaint](#)**

**1940 North Monroe Street, Tallahassee FL 32399** :: Email: **Customer Contact Center** :: Customer Contact Center: 850.487.1395

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**Licensee Details****Licensee Information**Name: **FELDMAN, JEFFREY M (Primary Name)**

Main Address:

**MIAMI BEACH Florida 33139**

County:

**DADE**

License Mailing:

LicenseLocation:

**License Information**License Type: **Community Association Manager**Rank: **CAM**License Number: **CAM35754**Status: **Delinquent,Active**Licensure Date: **10/09/2009**Expires: **09/30/2014****Special Qualifications      Qualification Effective****Alternate Names****[View Related License Information](#)****[View License Complaint](#)****[1940 North Monroe Street, Tallahassee FL 32399](#) :: Email: [Customer Contact Center](#) :: Customer Contact Center: 850.487.1395**The State of Florida is an AA/EEO employer. **[Copyright 2007-2010 State of Florida. Privacy Statement](#)**

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